

Rep Order# 8890455 Ver# 1 Status New  
EC'd Yes

Traffic Order# 37792 Printed: 10/29/2012 4:09 PM  
Last Received: 10/29/2012 3:44 PM  
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) AMERICAN CROSSROADS  
Product ISSUE  
Estimate# 1323  
Buyer Emily Milhoan  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 11/27/1323  
Flight Dates 10/30/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

JUST DO WHAT YOU HAVE TO DO....DON'T CARE ANYMORE.

THANSK  
MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	500A-6D0A 8 NEWS AT 5A	:3D	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	-----
	1	W										
	2	F		500A-600A 8 NEWS AT 5A	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	-----
	3	TU		70DA-900A CBS THIS MORNING	:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	-----
	4	TH		700A-90CA CBS THIS MORNING	:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	-----
	5	M		700A-90CA CBS THIS MORNING	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	-----
	6	TU	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	-----
	7	TH	900A-100DA	LIVE! WITH KELLY	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	-----
	8	M	900A-1000A	LIVE! WITH KELLY	:3D	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	-----
	9	W	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	-----

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10	F		1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
11	W		1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,000.00	10/31-10/31	1	1	1	\$5,000.00	
12	F		1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
13	W		1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
14	F		1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
15	W		1237A-137A	LATE LATE SHOW	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
16	F		1237A-137A	LATE LATE SHOW	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
17	TU		137A-237A	NATE BERKUS	:30	\$250.00	10/30-10/30	1	1	1	\$250.00	
18	W		137A-237A	NATE BERKUS	:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
19	TH		137A-237A	NATE BERKUS	:30	\$250.00	11/01-11/01	1	1	1	\$250.00	
20	F		137A-237A	NATE BERKUS	:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
21	M		137A-237A	NATE BERKUS	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
22	TU		900P-1000P	NCIS: LOS ANGELES	:30	\$40,000.00	10/30-10/30	1	1	1	\$40,000.00	
23	SA		500A-700A	CBS THIS MORNING SATURDAY	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	

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24	SA		500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
25	SA		630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
26	SA		700P-800P	ET WEEKEND	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
27	SA		900P-1000P	CRIMETIME SATURDAY	:30	\$10,000.00	11/03-11/03	1	1	1	\$10,000.00	
28	SA		1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
29	SU		1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
30	SA		1135P-1235A	THE UNIT	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
31	SA		1235A-135A	BROTHERS & SISTERS	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
32	SU		500A-530A	EYE ON WASHINGTON	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
33	SU		600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
34	SU		630A-800A	CBS NEWS SUNDAY MORNING	:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
35	SU		800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
36	SU		500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	
37	SU		530P-600P	INSIDE EDITION	:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
38	SU		630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
	39	SU	1135P-1205A	TIM MCCARVER SHOW	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	40	SU	1205A-105A	HOUSE	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	

## --REPORT TOTALS--

Report Totals: 40 / \$119,750.00

## --SALES MONTHLY TOTALS--

Nov 12: 40 / \$119,750.00

Sales Totals: 40 / \$119,750.00

Station Totals: 40 / \$119,750.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

## —COMPETITIVE—

Market Totals	\$399,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+